

Saba relaunches its App with new features and improved design

Available in Spain, Italy, Portugal and Chile, this global application will be deployed in the 9 countries where the company operates

- The renewed version of the "Saba App" has focused on optimising the customer experience with a clean and intuitive design that brings together all services and will evolve according to the needs of each market.
- The regulated area service, which will soon be implemented in Spain and Portugal, involves unifying the two existing Saba applications on the market.

Barcelona, 13 of January 2022

Saba, a leading company in the mobility sector specialising in car park management, has launched a new version of its App, which is now available in the Apple and Google stores. With this update, Saba wants to focus on the user experience, offering maximum usability to its customers.

The new "Saba App" unifies all the features in a single application since, until now, in order to pay for a regulated area via mobile phone, users had to download a different App. Furthermore, it is a global platform that has been launched simultaneously in Spain, Italy, Portugal and Chile (countries where the company is present) and which will gradually take over Saba's other markets (United Kingdom, Germany, Czech Republic and Slovakia). An App that can therefore be adapted to the needs and features existing in each country.

Intuitive navigation

In order to facilitate navigation and adapt it to very different use cases (from customers who are simply looking for information to those interested in buying products, as well as those who use the regulated area service), the entire graphic image has been redesigned and is now more intuitive.

Compared to the previous version, the Home page has been redesigned in a dashboard format, dynamic and user-customisable. It also includes new sections with useful information (favourites, purchase history and recommendations) and a virtual office (My Saba) that significantly expands its features; it allows users to consult the payment methods, vehicles or VIA T associated with the account, as well as retrieve access QR. The redesign reduces the dependence on the map as the pivotal point of the App, providing the user with quick access to the products and services offered.

New range of services

Users now have two buttons on which they can access the App's range of services. By clicking on "Book", they can purchase products such as the Multidía or the VIA T credit. By clicking on "View map", they can satisfy the need to park immediately, without prior planning.

Another service to be highlighted is the activation of access and payment with LPR (Licence Plate Recognition). This allows users to automatically access, exit and pay for their short stay via the licence plate, simply by linking it to a payment method via the App.

Finally, the "regulated area" button adds to the App's catalogue of services a feature that until now required the download of a second application. Its implementation is planned in Spain and Portugal in a first phase and users will be able to enjoy its advantages soon.

About Saba

Saba is a leading industrial operator in the development of solutions in the field of urban mobility, specialising in car park management. With more than 2,000 employees, the Group is present in 9 countries in Europe and Latin America and has nearly 400,000 parking spaces in 1,100 centres in 180 cities.

The company, focused on the latest innovation and new commercial strategies, incorporates intelligent services associated with urban mobility into its car parks. In recent years, it has positioned its car parks as true hubs of sustainable mobility services for people (electric vehicles, sharing or rent-a-car, among others) and goods (Last Mile Sustainable Distribution and lockers).

Communication and Institutional Relations

Tel. +34 93 557 55 26 / 93 557 55 59
comunicacion@saba.eu

<http://www.saba.eu/es/sala-prensa>

Shareholders' office

Tel.+34 93 557 55 28
accionistas@saba.eu

